

Steven Maviglio

AMERICAN RIVER FLOOD CONTROL DISTRICT

STATEMENT OF INTEREST FOR VACANCY

To the Board of Trustees:

Thank you for your consideration of my application for appointment to the American River Flood Control District's Board of Trustees.

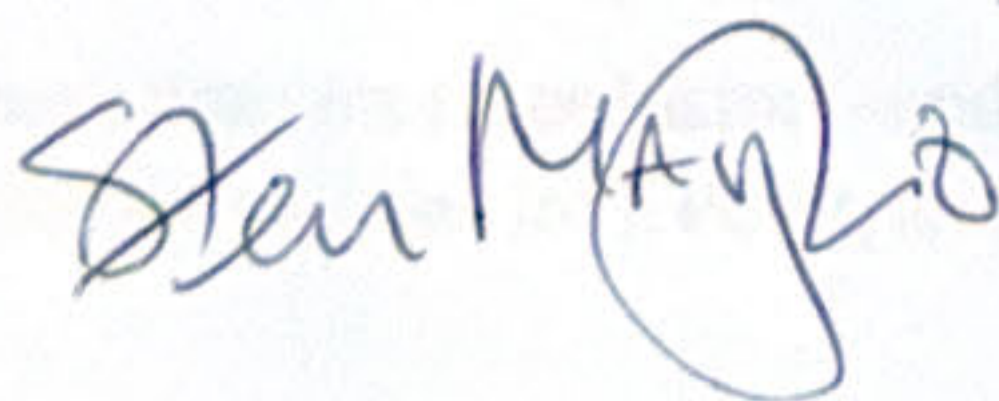
As you know, I have twice run for the Board in the past – demonstrating my continuing interest in serving the district.

I have a close attachment to the American River as an avid cyclist, hiker, and kayaker. It is truly one of our region's most valuable assets. The protection of the river and its levees is crucial, which is why the District's work is so important.

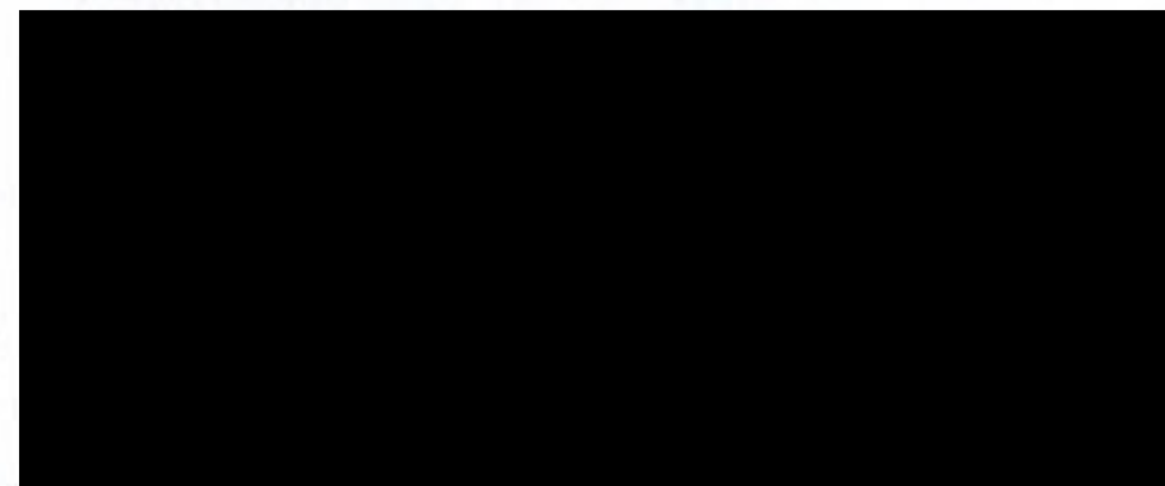
My background includes:

- **Water policy expertise**, including working on numerous state laws and ballot measures on water quality, river protection and management, and environmental stewardship;
- **Government and private sector experience**, including serving as an elected official, working in the Legislature and Office of the Governor, and having valuable working relationships with local, county and state officials;
- **Board experience**, serving on local, state and regional boards including the Capital Area Development Authority (CADA), the National Forest Homeowners, and the Sacramento Natural Foods Cooperative; and
- **Executive experience**, managing personnel, budgets, and operations, ranging from being a small business owner to that of a \$43 million corporation.

I look forward to sharing my background further with you later this month.



Steven Maviglio



EXPERIENCE

Forza Communications, Sacramento — Founder & CEO

December 2008 - PRESENT

Lead one of California's most influential public affairs practices specializing in environmental, water, recycling and energy issues. Worked on major water policy issues including Safe and Affordable Drinking Water Act, Groundwater Protection Act, Marine Life Protection Act, and campaigns for statewide Water Bonds. Counsel to environmental organizations including the Water Foundation, Resources Legacy Fund, Environmental Defense Fund, Natural Resources Defense Council, and Californians Against Waste.

American River Flood Control Board, Sacramento — Candidate

2022 & 2024

Candidate for local flood control board. Endorsed by leading public officials, unions and local community organizations including Congresswoman Doris Matsui, county supervisors, city council members and community leaders.

Sacramento Natural Foods Cooperative, Sacramento — President

2007-2022

Served as elected President of this cooperative grocery store, a \$43 million business with 130+ employees. Served on the Board of Directors also as Treasurer, Vice President, & Secretary. Chair of Budget Committee, Hiring Committee & Member Education Committee.

Office of the California Assembly Speaker, Sacramento — Deputy Chief of Staff & Spokesperson

2003-2008

Directed communications for three history-making Speakers of the Assembly including Karen Bass, John Perez, and Fabian Nunez. Served as spokesperson.

SKILLS

- Water policy expertise
- Governmental and private sector know-how
- Public outreach
- Community service

AWARDS

- Capitol Weekly – Inducted into this publication's first "Hall of Fame."
- Campaigns & Elections Magazine – Named as one of the nation's most effective political consultants.
- National Cooperative Grocers Association – "Cooperator of the Year" achievement award

COMMUNITY SERVICE

- National Forest Homeowners (Board Member)
- CASA (Court Appointed Special Advocates) volunteer
- Big Brothers/Big Sisters (volunteer)
- U.S. Forest Service El Dorado National Forest Recreational Advisory Committee

(appointed member)

Office of the Governor, Sacramento — Director of Communications & Press Secretary

2000 - 2003

Chief spokesperson for California Governor Gray Davis. Managed Governor's communications operation and coordinated communications efforts of state's cabinet level departments.

LANGUAGES

English, Italian (working knowledge), German (basic)

U.S House of Representatives, Washington, D.C. — Washington Director, Communications Director

1998 - 2000

Directed legislative and communications efforts for U.S. Congressman Rush Holt (D-N.J.). Previously, executive director of the House Democratic Caucus for U.S. Congressman Vic Fazio (D-Sacramento).

The White House, Washington, D.C. — Deputy Director

1995 - 1998

Served in various agencies for the Clinton Administration including the U.S. Trade and Development Agency (TDA) and the Community Oriented Police Services division within the U.S. Department of Justice.

The New Hampshire Legislature, Concord, N.H. — State Representative

1988 - 1994

Elected member of the New Hampshire legislature serving three communities in the state's Lakes Region. Authored state's landmark Rivers Protection and Management Act and Shoreland Protection Act.

Gilford Publishing, Gilford, N.H.. — Editor

1981 - 1994

Editor and writer for magazines and newspapers including Winter Living, Wood 'n Energy, and The New Hampshire Times.

EDUCATION

University of New Hampshire, Durham, N.H. — Master's in Public Administration (MPA)

Master's degree in public administration. Thesis on the establishment of New Hampshire's wild and scenic river protections.

Boston University, Boston, Mass. — B.S., Public Relations

Degree awarded 1980

Included semester in Washington, D.C., working on Capitol Hill.