

Sponsorship Opportunities



Creek Week 2018 ♦ April 6-14 ♦ Earth, Water, Sky – Creeks!



28th Annual Sacramento County Creek Week

We need your help NOW to make Creek Week 2018 successful!

Your sponsorship **engages tens of thousands of citizens** throughout the Sacramento region in our week-long event.

- We improve our community through creek stewardship and trash cleanup; and
- We learn about creek ecosystems.

We can meet and exceed the 2017 Creek Week accomplishments, but it will **only be possible with the generous contributions** of our sponsors.

Your support is appreciated and provides opportunities for young and old to demonstrate environmental stewardship. Stand out as a leader and enjoy direct contact with customers!

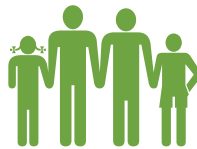
For sponsorship information contact:

Alta Tura

(916) 454-4544 or

saccreekweek@gmail.com

2017 Creek Week Results



1,700 volunteers,
35 miles of waterways,
90+ different locations



Over 19 tons of garbage
including tires and shopping
carts



For the 8th year, water quality
testing was conducted at
selected sites

Volunteers categorize trash from selected sites and collected the data in a mobile app with the help of **hammerdirt**, which adds citizen science to the Creek Week experience. The **Arcade Creek Report** illustrates some of the data collected during Creek Week 2017.



Creek Week takes pride in its tradition

Creek Week is a regional institution mobilizing **volunteers from Folsom to the Sacramento Delta**. Over 28-years, Creek Week has provided public education and stewardship opportunities for families, youth groups, and do-gooders in the community. The extraordinary efforts of Creek Week volunteers have removed hundreds of tons of trash from creeks and increased flood safety by improving storm water conveyance.

Become a Corporate Sponsor of Creek Week 2018

Item 2d



Splash Off 2016, City Councilman Jeff Harris, presented the Creek Steward Award for the Caleb Greenwood School Garden Project



Activities during Creek Week include a "Birds & Bloom Tour" of the Bufferlands



Volunteers gather at the celebration to create sculptures for the "Junk & Gunk Contest"

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Volunteers are priceless, but the financial support from you and others like you make it possible for Creek Week to grow and improve year after year.

Sponsorship Levels & Benefits

	Platinum \$2,000 or more	Gold \$750 to \$1,999	Silver \$500 to \$749	Bronze \$250 to \$499
Sponsor name on Creek Week brochures, posters, newsletters and web site	✓	✓	✓	✓
Event recognition at the Splash Off and Celebration Day	✓	✓	✓	✓
Your logo on the Creek Week T-shirt	✓	✓		
Prominent placement of your company/organization's name on the Creek Week brochure	✓	✓		
Recognition in the full color ad in The Sacramento Bee celebrating Creek Week	✓			

Benefits for ALL Sponsors

Association with a popular, well-organized, beneficial service event that traditionally receives media coverage from television, radio, The Sacramento Bee and special interest publications

The knowledge that your sponsorship supports Sacramento Area Creeks Council's efforts to protect, preserve and enhance our valuable creek resources while helping to reduce the threat of flooding

Creek Week 2018 Overview

Splash Off Friday, April 6

2018 Keynote speaker address and presentation of the Creek Steward Award. Public **recognition of all sponsors** for their contributions.

Creek Week Activities April 6-14

Activities the week before the clean-up showcase the value and ecology of creeks. Learn about plants and animals inhabiting our creeks and their important roles in the ecosystem. Learn how creeks can best be managed and cared for benefitting wildlife and humans alike.

**Theme for 2018 Creek Week:
"Earth, Water, Sky – Creeks!"**

Creek Clean-up Day and Celebration Saturday, April 14

Creek Week will culminate on Saturday, April 14, 2018, with volunteers joining to **clear trash from more than 80 different creek sites in Sacramento County**. Volunteers also remove invasive nonnative plants that choke local waterways. Others collect meaningful data as Citizen Scientists. Clean-up activities help improve the riparian habitat along many stream and creek corridors, provide opportunities to connect people to their natural environment, increase awareness for water conservation, and reduce flood risk. The clean-up is followed by a **celebration** at Carmichael Park - complete with food, entertainment, interactive exhibits & contests.

Sacramento Area Creeks Council

PO Box 162774 • Sacramento, CA 95816

www.saccreeks.org • www.creekweek.net

(916) 454-4544

Earth, Water, Sky – Creeks!



Creek Week 2018 Sponsorship Form

Please email this form to saccreekweek@gmail.com or fax to **(916) 454-4544** and/or mail with your check to **PO Box 162774, Sacramento, CA 95816**.

Amount of your tax deductible contribution \$ _____

Please make check payable to **Sacramento Area Creeks Council**, a 501 (c)(3) nonprofit organization. **Contributions are tax deductible: Fed. ID # 26-3676166**

- Check enclosed** **Check to follow**

To pay by credit card use our PayPal account at www.creekweek.net.
Click on the “Donate” button.

We will provide in-kind services valued at \$ _____ Services include:

Sponsor Information:

Company/Group Name: _____

Website: _____

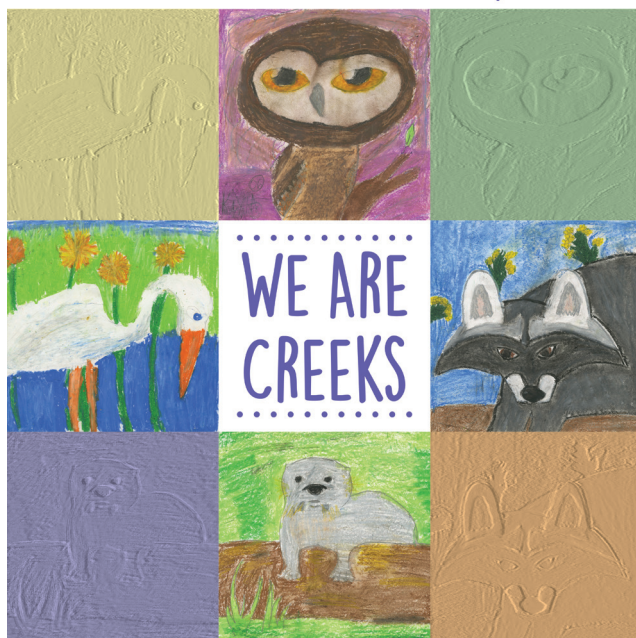
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Recognition in the full color ad in The Sacramento Bee celebrating Creek Week	✓			

To ensure visibility in Creek Week promotional materials, please return this Sponsorship form by **January 3**.

Creek Week 2017

A Sacramento Area Creeks Council Event • April 21st-29th



CREEK WEEK ACTIVITIES:

Join the fun and adventure of the week's activities, beginning April 21. Call 454-4544 for information on creek walks, wetland tours, vernal pool walks, and more.

Creek Week Cleanup: 9:00 a.m. Saturday, April 29.
Call 454-4544 to volunteer or register online
at www.creekweek.net by April 28.

Volunteer creek cleaners will be rewarded with a picnic, live entertainment and more at the Celebration beginning at 12:00 at Carmichael Park.

SPECIAL THANKS TO OUR PLATINUM SPONSORS

- County of Sacramento
- California Department of Water Resources
- Sacramento Area Flood Control Agency
- Sacramento Area Sewer District
- Reclamation District 1000
- CalRecycle
- California American Water
- Delta Conservancy
- Arcade Creek Recreation & Park District
- ESA
- American River Flood Control District
- City of Sacramento
- City of Folsom
- City of Rancho Cordova
- City of Citrus Heights
- Water Forum
- Sacramento Regional Conservation Corps
- HDR, Inc.
- The Sacramento Bee
- KVIE Public Television